

20 years
in the making

WillowTree®
Susan Lordi



everything starts
at this table...

 JANUARY
2020

I COULD NOT DO ANY OF THIS
**if it wasn't for
a strong team.**



'So much happens in between when I sculpt a piece and send off the original to be manufactured... to when it ends up on a retailer's shelf and into a buyer's hands.

'And all of that is thought through, organised, created, carried out and promoted by this capable group of people. It's a small intimate group, and everybody brings their strengths to the table.

'We all bring something different, but we're forging in the same direction; we may not always agree, but we look at disagreement as a positive thing, because the results are stronger and more creative. There is push and pull, but we're all going in the same direction...

'We're diverse in our ages, and that feeds the work we're doing on a line that represents different stages of life. It's helpful to be with women who are younger, and who remind me of what it's like, for example, to raise little children since I've kind of moved on from that...

'I think it's rare and special to have a group of people who are so compatible and energised by each other... Our team is amazing! I feel really grateful to work with them. There is a genuine love for each other — I don't know if that's too sappy to say — but we really care about each other. And we have a lot of fun together!'



Left to right: Andrea, Associate Product Manager; Amy, Brand Manager; Susan, Artist
Karen, Creative Director & Writer; Ashley, Brand Manager

EVER Remember

A flame continues to glow, safe within



'I want this piece to be very personal to someone who has lost a loved one. The form is very simple, very pure. I think when someone dies, they're still a part of you — they haven't left you. Their essence lives within you and the memories that you shared keep them alive in your heart, like an inner light, a gift that glows from within.'

'You feel it always, and you keep it safe. I hope this figure is a healing reminder that positive energy and good things will continue to radiate from the spirit of one you love'

Susan



new


27920 Ever Remember

A flame continues to glow, safe within
Height: 18.0cm 



CONTENTS

- 4 New Figures
- 8 Relationship Figures
- 13 Signature Collection
- 14 Encouragement /Support
- 16 Hope / Healing /
Remembrance
- 19 Hospitality / Appreciation
- 20 Love / Friendship
- 22 Angels
- 24 Figurative Ornaments
- 28 Nativity
- 31 Retailer Resources

 = Gift Boxed

For more information about
Susan Lordi and Willow Tree® visit:
www.enesco.co.uk

LOVING My Mother


*I'm here for you,
as you've always been for me*

*'Whenever I thank my mom for all she's
done for me, she always smiles and
says 'You do the same for yours.'*

*'As I was sculpting this piece, I was thinking about
being — there — for my mom in however she
needs me. Realising how much she did for us our
whole lives, I feel good when I can return some of
the same. All the meals, all the holidays, all the
little caring things, the sacrifices she made, all
she taught us about the world... for me and my
siblings, for my children and their children — as
a mother, a grandmother, a great-grandmother —
she gave us a foundation of love!'*

new

27921 Loving My Mother

I'm here for you, as you've always been for me
Height: 16.5cm 



LITTLE One

We've only just begun...

forever my little one

'I remember when my husband and daughter or son played, laughed and tumbled together on the rug... or when all the grandkids piled onto my dad's back for horse rides... those moments of spontaneous play, of cuddling, tickling, being present together, became the foundation for their close relationships throughout the years.'

'Children and adults form bonds through creative play that involve laughter, imagination, physical climbing and tumbling. When making this sculpt, I wanted the adult figure to convey a sense of protection — a safe space — in which a child learns unconditional love.'


Susan

new

27922 Little One

We've only just begun...

... forever my little one

Height: 10.0cm 



RELATIONSHIP **Figures**

DISPLAY FAMILY GROUPINGS

Help your customers create their own unique Family Groupings

1. Start with a Parent piece



2. Add children



3. Add a pet



4. Group and turn pieces towards each other



'It's the little things that we pick up on, the small gestures that are unique to each person. That's what we see in those we love.'

27684 Love my Cat (dark)
Always with me, full of personality!
Height: 7.5cm 🎁

26439 You and Me
Every day, building on our love
Height: 17.0cm 🎁

27682 Love my Dog (light)
Always with me, full of personality!
Height: 8.5cm 🎁

26187 Brother and Sister
By my side
Height: 14.0cm 🎁

'Somehow our pets sense — they just know — how we feel. And totally accept us, in whatever emotional or physical state we appear. They teach us about friendship and patience and inner peace.'

Susan



27789 Love My Cat (light)
Always with me, full of personality!
Height: 7.5cm 📦



27791 Love My Dog (small, standing)
Always with me, full of personality!
Height: 5.0cm 📦



26218 Kindness (girl)
Above all, kindness
Height: 7.5cm 📦



27683 Love my Dog (dark)
Always with me, full of personality!
Height: 8.5cm 📦



27790 Love My Dog (small, lying)
Always with me, full of personality!
Height: 3.0cm 📦



26217 Kindness (boy)
Above all, kindness
Height: 7.5cm 📦



An extra special gift for Grandparents... grandchildren may select pieces that best reflect their personalities, to create a meaningful family grouping gift.

A

B

C

D

E

F

A. 26184 Anniversary
Love ever endures
Height: 15.0cm 📦

B. 26227 Inquisitive Child
...nurtured by your loving care
Height: 7.5cm 📦

C. 26224 Spirited Child
...nurtured by your loving care
Height: 7.5cm 📦

D. 26223 Joyful Child
...nurtured by your loving care
Height: 7.5cm 📦

E. 26226 Imaginative Child
...nurtured by your loving care
Height: 6.0cm 📦

F. 26225 Thoughtful Child
...nurtured by your loving care
Height: 7.5cm 📦



27268 We are Three
*It used to be just you and me,
 Now we are three — a family!*
 Height: 22.0cm 🎁



26124 Angel of Mine
So loved, so very loved
 Height: 22.0cm 🎁



26100 Quietly
Quietly encircled by love
 Height: 13.5cm 🎁



26252 Home
Together, our family is home
 Height: 21.5cm 🎁



26031 Father and Daughter
*Celebrating the bond of love
 between fathers and daughters*
 Height: 11.5cm 🎁



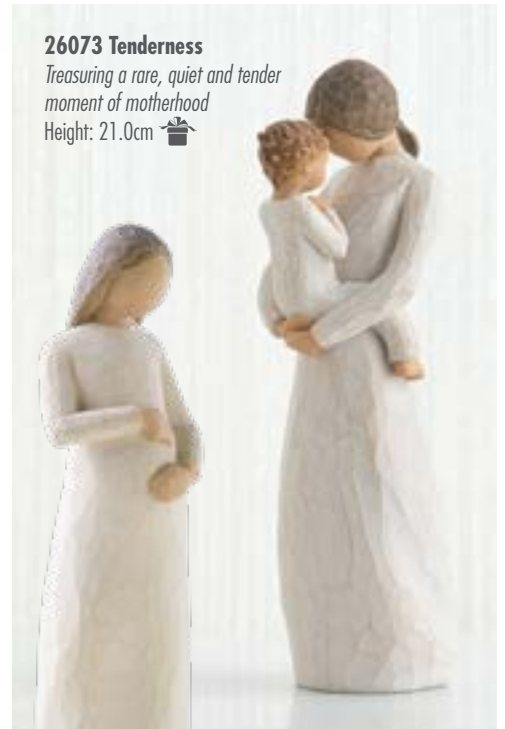
26029 New Life
Celebrating the miracle of new life
 Height: 12.5cm 🎁



26129 New Dad
In awe and wonder of what's to come
 Height: 14.0cm 🎁

26232 My Girls
Looking at you, I see wonder, joy, strength
 Height: 20.5cm 🎁

27595 That's my Dad
My favourite time is time with you
 Height: 10.5cm 🎁



26073 Tenderness
*Treasuring a rare, quiet and tender
 moment of motherhood*
 Height: 21.0cm 🎁

26082 Cherish
Awaiting a miracle
 Height: 21.0cm 🎁

27270 MotherDaughter
Laughter and love... always
 Height: 16.0cm 🎁



26244 With my Grandmother
The best gift is time spent with you
 Height: 14.5cm 🎁



26056 Brothers
Forging a bond that lasts a lifetime
 Height: 13.0cm 🎁



26228 Caring Child
...nurtured by your loving care
 Height: 7.5cm 🎁



26167 Generations
Making memories that last lifetimes
 Height: 18.0cm 🎁



26021 Mother and Daughter
Celebrating the bond of love between mothers and daughters
 Height: 20.0cm 🎁



26250 The Quilt
Sleep my child and peace... peace... Covered in love and keep... keep...
 Height: 14.0cm 🎁



26153 Chrysalis
Protect and cherish; give wings to fly
 Height: 23.0cm 🎁

26072 Grandmother
A unique love that transcends the years
 Height: 13.5cm 🎁

26058 Grandfather
Bridging generations with ageless love
 Height: 14.0cm 🎁



26195 Guardian
Love and protect thee, forever
 Height: 15.0cm 🎁

26102 Mother and Son
Celebrating the bond of love between mothers and sons
 Height: 21.0cm 🎁

26222 Close to me
Apart or together, always close to me
 Height: 20.0cm 🎁

26169 Child of my Heart

*Child of the world,
Into my heart you came —
Bringing sun into my life,
making family our name*
Height: 22.0cm 🎁



26164 Birthday Girl

Celebrate your day!
Height: 16.0cm 🎁



27596 For Always

*Now and for always,
I carry you in my heart*
Height: 17.5cm 🎁



27780 My New Baby (blush)

Lots to learn to love to grow together
Height: 7.0cm 🎁



27703 My New Baby (sky)

Lots to learn to love to grow together
Height: 7.0cm 🎁



26181 Our Gift

Our bright, joyful gift!
Height: 22.0cm 🎁



26188 Two Together

Love in abundance
Height: 5.0cm 🎁

Maximise your shelf space by displaying Willow Tree pieces on Tri-Step Riser. These are also available to your consumers.



26693 Tri-Step Riser

Height: 8.0cm 🎁

Willow Tree Cake Topper is a commemorative keepsake for weddings and anniversaries, or any celebratory event of enduring love. The base of carved flowers provides stability as well as beauty.

Care Instructions:

to clean, wipe only the bottom of base with lightly damp cloth. Paint is NOT waterproof — do not wash or submerge in water. Paint and resin are lead-free and tested for food safety.

27162 Together Cake Topper

True partners in love and life
Height: 15.0cm 🎁



Signature Collection

Wishing and Sanctuary are both in the Signature Collection of figures, inspired by the decorative arts and architecture from Susan's travels to cities such as Prague and Vienna. The custom-designed Signature Collection Box includes an enclosure card for gift-giving.

'I embellished the surfaces with gold dots—symbolising light, or energy, hope, inner strength... gold connotes preciousness and enduring value, and I wanted this to be a special collection.'

Susan



27884 Wishing
A beautiful wish for you...
Height: 17.0cm 🎁



27799 Sanctuary
A warm safe surround of love
Height: 17.0cm 🎁

ENCOURAGEMENT / Support



27702 Butterfly

*Resilient, determined, courageous and beautiful...
You have the qualities to transform your world*
Height: 16.5cm 📦

27095 My sister, my friend

*Walk with me. And along the way,
we'll share... everything*
Height: 20.0cm 📦



26099 Heart and Soul

*Open hearts, sharing souls,
trusted friends*
Height: 11.5cm 📦



27560 Nurture

*Protecting that
which we love*
Height: 14.0cm 📦



26023 Sisters by Heart

*Celebrating a treasured friendship
of sharing and understanding*
Height: 13.0cm 📦



'I have two little granddaughters. One minute they're squabbling over a toy or jostling for attention, and the next minute, they're hugging and kissing each other. It's a constant back and forth of friend and foe. I'm watching them forge a relationship that will last all their lives.'

'I hope my granddaughters develop the closeness that I've always enjoyed with my two sisters. There's nothing like the love of a sister. It grows out of a shared history of funny, stormy, trying, joyful experiences...creating the foundation on which every strong relationship is built.'

27704 Sister mine

*Nothing comes close to
the closeness of sisters*
Height: 11.0cm 📦

Signature Collection


'These pieces have extensive handwork, distinctive effects and jewel-like materials used on them. I hope these will be seen as very special gifts.'

Susan

Featuring beautiful distinctive colouring and textural surfaces, these figures are more columnar in shape and distinguished by ombré effect embellished with gold leaf dots.


27368 By my side

*From each other, over the years,
we gather strength, through laughter and tears.*

Height: 24.0cm 

27367 Shine

You have a radiant inner light

Height: 20.5cm 



HOPE / HEALING

Remembrance


People often turn to tangible reminders of healing, comfort, hopefulness and remembrance in times of sorrow. Susan has carved expressive sculptures of peace and serenity in different sizes within the important bereavement category.

'I wanted this figure to be a strong message of hopefulness and healing. The gradations of gold and white suggest a glow from within. Vigil can be seen as a welcoming piece as well as a bereavement piece; a healing piece, a serene piece, a piece of comfort and mindfulness.'


Susan

new

27926 Reflections 2020

A year of light and love
Height: 14.0cm 



27538 Vigil
Luminary of Love
Height: 25.5cm 





26163 Hope
Hope lifts us up!
Height: 15.5cm 📦



26183 Miss You
In my thoughts, in my heart
Height: 14.0cm 📦



27158 Prayer of Peace
Seeking the quiet within
Height: 10.0cm 📦



26454 Forget-me-not
Holding thoughts of you closely
Height: 13.5cm 📦



27687 With sympathy
May your memories bring you peace
Height: 23.0cm 📦



27173 Soar
a time to reflect, a time to soar
Height: 13.5cm 📦



26465 Lavender Grace
May all your senses be filled with healing grace
Height: 14.0cm 📦



26130 Happiness
FREE to sing, laugh, dance... create!
Height: 14.0cm 📦



26171 Remember
Always, I will remember...
Height: 14.0cm 📦



26186 Blessings
Each day, unexpected blessings
Height: 14.0cm 📦

FIGURES



**GREAT
ORMOND
STREET
HOSPITAL
CHARITY**



26142 Heart of Gold

You will always have my heart
Height: 14.0cm 📦

26132 Keepsake

Kept forever in the heart
Height: 13.5cm 📦

Heart of Gold was inspired by a young cancer patient at Children's Mercy Hospital in Kansas City, MO, USA, who was the son of close friends of Willow Tree artist, Susan Lordi. Susan Lordi and Enesco will donate 65p to Great Ormond Street Hospital Children's Charity for every Heart of Gold figurine sold.

With your help we've raised

£151,309.94

FOR GOSH SINCE 2006!

(Registered charity no. 1160024).

HOSPITALITY / Appreciation

26146 Mi Casa
*Mi casa es su casa,
 My house is your house*
 Height: 14.0cm 📦



26165 Love of Learning
Open books, open minds
 Height: 13.5cm 📦



26245 Irish Charm
*May luck and laughter
 light your days!*
 Height: 13.5cm 📦



26122 Wisdom
A lifelong love of learning
 Height: 11.0cm 📦

26147 Grateful
I'm so grateful for your friendship
 Height: 22.5cm 📦

27269 something special
You make the world a better place
 Height: 14.0cm 📦

26197 Quest
Seek, explore, discover
 Height: 10.0cm 📦



27603 Magnolia
A gathering of blessings
 Height: 13.5cm 📦



27267 Thank You
So appreciative of all you do!
 Height: 14.0cm 📦



27672 For You
Just a little something...
 Height: 13.5cm 📦

LOVE / Friendship



26231 Je t'aime (I Love You)
In any language, it's you I love
Height: 21.0cm 📺



27823 Everyday Blessings
May you be blessed with beauty and wonder everyday
Height: 17.5cm 📺



27181 Abundance
So much love!
Height: 14.0cm 📺



27788 Surprise
A bouquet of wonderful wishes!
Height: 14.0cm 📺



27180 Always
I feel the strength of your love
Height: 15.0cm 📺



27159 Bloom
Like our friendship... vibrant and ever-constant
Height: 14.0cm 📺



26121 Promise
Hold dear the promise of love
Height: 23.0cm 📺



27182 Around You
... just the nearness of you
Height: 16.5cm 📺



26032 Together
For those who have found their true partner in love and life
Height: 23.0cm 📺



27462 Good Cheer!
*Wishing you sunny days
of happiness*
Height: 14.0cm 🎁



27250 Warm Embrace
*Surrounded by the warmth
of family and friends*
Height: 14.0cm 🎁

26220 Truly Golden
Your friendship is truly golden
Height: 12.5cm 🎁



27537 Patience
Love is patient, love is kind
Height: 18.0cm 🎁



26155 Friendship
*Friendship is the
sweetest gift!*
Height: 13.5cm 🎁



26246 Beautiful Wishes
*A gathering of beautiful wishes
for you — love, health, happiness*
Height: 13.0cm 🎁



27242 Simple Joys
You're simply a joy in my life
Height: 15.0cm 🎁



26112 Love
Love, everlasting and true
Height: 23.0cm 🎁



26233 Surrounded by Love
Abundant love surrounds you
Height: 13.0cm 🎁



27913 Love you
Just a little reminder...
Height: 13.0cm 🎁



27440 Lots of love
Ever close to my heart
Height: 14.0cm 🎁

ANGELS

Willow Tree angels speak in quiet ways to heal, comfort, protect and inspire.

26011 Angel of Friendship

For those who share the spirit of friendship
Height: 13.0cm 🎁



26085 Angel of Wonder

A wondrous world of surprises
Height: 14.0cm 🎁



26144 Angel of the Kitchen

Warm comfort between friends
Height: 13.5cm 🎁



27344 Sweetheart

You have a sweet heart!
Height: 14.0cm 🎁

26109 With affection

I love our friendship!
Height: 13.0cm 🎁



26249 Sunshine

Friendship brings the sun... and flowers bloom!
Height: 13.0cm 🎁

26110 Sign for Love

I love you
Height: 12.5cm 🎁



26131 Thinking of You

Keeping you close in my thoughts
Height: 13.5cm 🎁



26182 With Love

You are loved
Height: 13.5cm 🎁



26084 Angel's Embrace

Hold close that which we hold dear
Height: 14.0cm 🎁



26062 Angel of Comfort

Offering an embrace of comfort and love
Height: 8.0cm 📦

26034 Guardian Angel

May you always have an Angel to watch over you
Height: 13.0cm 📦



26234 Angel Love

So happy to love and be loved
Height: 12.5cm 📦



26059 Angel of Grace

Bringing a simple grace and beauty into the world
Height: 13.5cm 📦



26219 Angel of Freedom

Allowing dreams to soar
Height: 12.5cm 📦



26123 Good Health

An abundance of health and happiness
Height: 13.5cm 📦



26012 Angel of Prayer

For those who believe in the power of prayer
Height: 10.5cm 📦

26079 Angel of Caring

Always there, listening with a willing ear and an open heart
Height: 9.5cm 📦



26235 Angel of Hope

Each day, hope anew
Height: 13.0cm 📦



26247 Remembrance

Memories... hold each one safely in your heart
Height: 13.5cm 📦



26149 Courage

Bringing a triumphant spirit, inspiration and courage
Height: 14.5cm 📦

ANGELS



26170 a tree, a prayer
*May you find strength,
beauty and peace each day*
Height: 14.0cm 🎁



26020 Angel of Healing
*For those who give comfort
with caring and tenderness*
Height: 13.0cm 🎁



26150 Bright Star
Reflecting a light from within
Height: 13.5cm 🎁



26166 Just for You
With sincere thanks
Height: 14.0cm 🎁



26083 Angel of Harmony
In harmony with life's rhythm
Height: 14.0cm 🎁



26248 You're the Best!
*Thank you for making
a difference*
Height: 13.0cm 🎁



26103 Angel of the Garden
*Bringing forth a garden
of love and beauty*
Height: 13.5cm 🎁

FIGURATIVE Ornaments

An expression of happiness about
events that take place throughout the
year, making 2020 memorable.

Milestones that add up to a
year well lived!

new

27923 2020 Ornament
Embrace every moment
Height: 11.5cm 🎁





For Christmas time or for every day, ornaments celebrate life's milestones in a small, commemorative format.



27574 Thank You Ornament
So appreciative of all you do!
Height: 11.0cm 🎁



27576 Lots of Love Ornament
Ever close to my heart
Height: 11.0cm 🎁

27337 Friendship Ornament
Friendship is the sweetest gift!
Height: 10.0cm 🎁



27577 Soar Ornament
a time to reflect, a time to soar
Height: 11.5cm 🎁



27468 You're the Best! Ornament
Thank you for making a difference
Height: 11.5cm 🎁

26091 Angel of Wonder Ornament
A wondrous world of surprises
Height: 11.0cm 🎁

27275 Angel of Hope Ornament
Each day, hope anew
Height: 11.0cm 🎁



27274 Surrounded by Love Ornament
Abundant love surrounds you
Height: 10.5cm 🎁



27470 Beautiful Wishes Ornament
A gathering of beautiful wishes for you... love, health, happiness
Height: 11.5cm 🎁

27469 Remembrance Ornament
Memories... hold each one safely in your heart
Height: 11.5cm 🎁

Ornaments

Ornaments are small expressions of friendship, love, hope and inspiration that can brighten the day throughout the year. Beautiful for birthdays, teachers, friends, family and neighbours, just to say 'Thinking of you', or 'Thanks!'.

27912 Good Cheer! Ornament

Wishing you sunny days of happiness

Height: 10.0cm 🎁

27909 Bloom Ornament

Like our friendship... vibrant and ever-constant

Height: 10.0cm 🎁

27910 For You Ornament

Just a little something...

Height: 10.0cm 🎁

27911 Forget-me-not Ornament

Holding thoughts of you closely

Height: 10.0cm 🎁





FLOWER FIGURES ATTRACT ATTENTION WITH COLOUR AND TEXTURE.

They're all-occasion,
YEAR-ROUND GIFTS.



NATIVITY





INTRODUCED IN 2000,
THE CLASSIC NATIVITY CONTINUES TO BE

*the best-selling
Willow Tree® product*

NATIVITY



A. 26027 The Three Wisemen

They followed a star and found the Light of the World
Maximum Height: 22.0cm 🎁

B. 26180 Ox and Goat

Offering warmth and protection
Heights: Ox 8.0cm
Goat 9.5cm 🎁

C. 26007 Metal Star Backdrop

Height: 34.0cm 🎁

D. 26105 Shepherd & Stable Animals

Surrounding new life with love and warmth
Height: 18.0cm 🎁

E. 26104 Peace on Earth

An embrace of Peace
Height: 21.0cm 🎁

F. 26106 Crèche

Height: 43.0cm
Length: 51.0cm
Depth: 29.0cm 🎁

G. 26005 Nativity

Behold the awe and wonder of the Christmas Story
Maximum Height: 23.0cm 🎁

H. 26442 Little Shepherdess

Behold, a little love on earth
Maximum Height: 13.5cm 🎁

I. 27183 Zampognaro (Shepherd with bagpipe)

A shepherd's gift... a joyous melody... proclaiming the news!
Height: 23.0cm 🎁



26290 The Holy Family

A child is born
Height: 19.0cm 🎁

The Holy Family is an intimate rendering of Mary, Joseph and baby Jesus, measuring just nineteen centimetres tall. The one-piece sculpture is ideal for those with limited display space.



ARE YOU LOGGED IN?

- shop for special occasions
- get ideas for in-shelf displays
- download Digital Assets for your social media
- access trade show event details
- **My Orders** shows orders and outstanding invoices
- view current promotions and sales opportunities
- call our Customer Service team for log in instructions on: 01228 404022

EMAILS

A valuable just-in-time communication





ARE YOU SIGNED UP?

- receive notifications of invoices and statements
 - get timely reminders to order KEY skus
 - link to Digital Assets for peak selling occasions
 - keep up to date on all the latest marketing opportunities
- ➔ call your Area Sales Manager or the Customer Service team to sign up

SOCIAL MEDIA

An engaged community of customers

ARE YOU FOLLOWING US?

-  [Facebook.com/EnescoLimited](https://www.facebook.com/EnescoLimited)
-  [Pinterest.com/EnescoLimited1](https://www.pinterest.com/EnescoLimited1)
-  [Instagram.com/EnescoLimited](https://www.instagram.com/EnescoLimited)
-  [Twitter.com/EnescoLimited](https://www.twitter.com/EnescoLimited)

PERSONAL SERVICE

Helpful assistance, input and attention

DO YOU NEED TO TALK TO SOMEONE?

- Customer Service
Monday–Friday: 8:30–17:00
01228 404022 uksales@enesco.co.uk
+44 1228 404066 eurosales@enesco.co.uk
- Contact your Area Sales Manager for personal assistance in managing every aspect of your Enesco account.



DEMDACO®
lift the spirit

 **enesco**®
Bringing Joy Every Day®

ENESCO LIMITED, Brunthill Road, Kingstown, Carlisle, Cumbria, England, CA3 0EN.
UK Customer Services Telephone: 01228 404022 Fax: 01228 404041 Email: uksales@enesco.co.uk Web: www.enesco.co.uk



Overseas Customer Services Telephone: +44 1228 404066 Fax: +44 1228 404080 Email: eurosales@enesco.co.uk
Enesco reserves the right to discontinue or alter any products shown in this catalogue without prior notice. All dimensions given are approximate.

E. & O. E. EN60746

© 1999–2020 DEMDACO © 1999–2020 Susan Lordi. © 2019 Enesco Ltd.

